SHOULD NEIGHBOURHOOD HOUSES BE MORE MALE-FRIENDLY?
Men die 6.2 years younger than women.

1 in 3 Tas men die from cancer.

Heart disease kills 5 times more men than women aged 55-64.

1 in 4 kids live apart from their dads.

1 in 3 boys don’t complete Year 12.

100% workplace deaths.

3 in 4 road deaths.

3 in 4 suicides are male.

Tas men not in work up 158% since 1978.

The state of men’s health in Tasmania.
Men in Tasmania die 6.2 years younger than women
Heart disease kills 5 times more men than women aged 55-64.
1 in 3 men in Tasmania die from cancer
3 in 4 suicides in Tasmania are men
3 in 4 road deaths in Tasmania are men
100% of workplace deaths in Tasmania are men
Around 1 in 4 children live apart from their dads
1 in 3 boys don’t complete Year 12
Tasmanian men not in work up 150% since 1978
Tasmania does not have a men’s health strategy
Top 5 local men’s issues

1. Mental Health: 81%
2. Male Suicide: 57%
3. Alcohol and drugs: 52%
4. Volunteering: 48%
5. Unemployment: 25%

Neighbourhood Houses Survey 2019
Top 5 priority populations

- Low socioeconomic status: 75%
- Socially isolated men: 70%
- Older men: 70%
- Young men: 30%
- Fathers/male carers: 25%

Neighbourhood Houses Survey 2019
What proportion of clients are male?

- Less than 20%: 33%
- Less than half: 76%
- Around half: 19%
- More than half: 5%
What proportion of staff/volunteers are male?

- Less than 20%: 57%
- Less than half: 90%
- Around half: 10%
- More than half: 0%
DO YOU HAVE ANY SERVICES JUST FOR MEN?

YES 33%
NO 62%
DO YOU HAVE ANY MARKETING THAT DIRECTLY TARGETS MEN?

YES 62%
NO 29%
Top 5 barriers to men accessing services

- Lack of awareness: 65%
- Limited opening hours: 45%
- Men’s reluctance to get help: 45%
- Lack of services just for men: 35%
- Lack of funding for men’s programs: 25%
What makes a service male-friendly?

Structure

Promotion

Culture
Male-friendly structure

Don’t position men as a ‘problem’
Male-friendly structure

Allow men to give help while getting help
Male-friendly structure

Involve community building
Male-friendly structure

Allow men to “do it yourself”
Male-friendly culture

Run by men for men
Male-friendly culture

Use male-friendly activities and environments
Male-friendly culture

Value men’s strengths
Male-friendly promotion

Target men directly
Male-friendly promotion

Go where men already are
Male friendly promotion

Use male-friendly language
Any Questions?
Get in Touch

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